



FAIR SHARE SMART BUSINESS START-UPS FOR JOB SEEKERS IN OMAN - CHALLENGES AND OPPORTUNITIES

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Abstract: Jobs and employments have always been the main engine spinning the economy's wheel in all countries since ages. Oman has been recently suffering an exceptional rate of unemployment and an economical atmosphere that resulted in increased rate of jobseekers. The Research aims to analyze the impact of unemployment with respect to Sultanate's economy, in society and in families. This study also proposes an innovative self-employment method "Fair-Share Business" to motivate young graduates to become emerging entrepreneurs. It is more evident that when more entrepreneurs emerge, the rate of unemployment will come down and obviously, the economy of the country will also improve. If the economy hikes, it will have positive impact on the society and the families.

Keywords: Entrepreneur, Unemployment, Collaborative Business, Job seekers, SME